



READY TO DOUBLE DOWN?



Your odds at winning our '56 Chevy and Harley Softail just got a lot better. We are **doubling** all giveaway tickets!

[DOUBLE MY CHANCES](#)

SUPPORT THE CAUSE AND YOU COULD BE THE NEXT WINNER!

To promote our cause to get the word out to **reduce drunk driving**, we invite YOU to join in our efforts by participating in our giveaway every year.

This year is no different. You could **win** our most exciting draw ever!

115 WINNERS AND COUNTING...

Check out these price cuts! Remember, all donations support **BADD's mission to reach everyone worldwide with our message.**

2	\$20
6	\$50
20	\$100
70	\$250

[Get your tickets](#)



We're giving away a 1956 Chevy Truck - an American classic - and a Harley Softail to one lucky giveaway winner. And because it's a good cause, everybody wins.

What do you have to lose?

It's double or nothing.

[ENTER THE GIVEAWAY NOW](#)

Don't drink and drive.

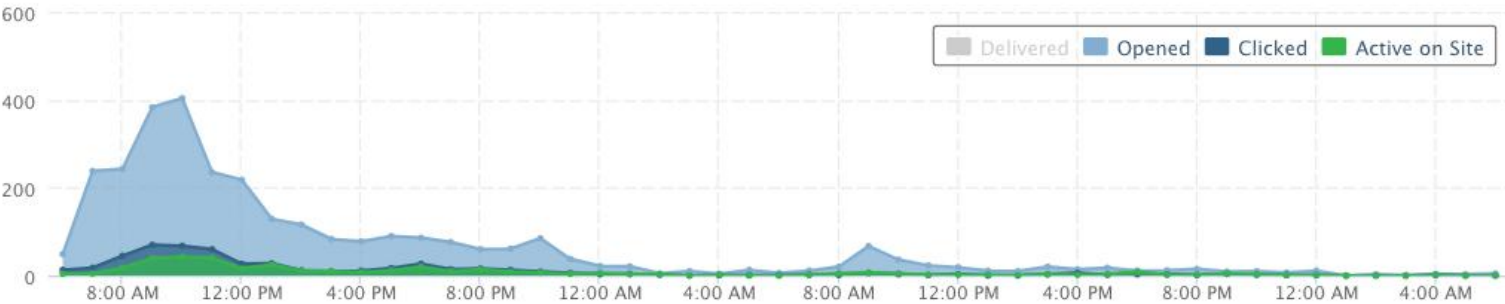
[Donate Now](#)



No longer want to receive these emails? [Unsubscribe.](#)
Bikers Against Drunk Drivers 300 south pointe dr, 666 miami beach, FL 33139

Campaigns > **Blast #1** Reports

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SUBJECT
RE: A word from us to you

PREVIEW TEXT
Are you ready to double down?

FROM / REPLY-TO
[Redacted]

INCLUDED LISTS AND SEGMENTS
WooCommerce - After 3/14/20 (2,893)

TOTAL RECIPIENTS
Sent to 2,776 recipients

SENT ON
June 10 at 6:00 a.m.

PEOPLE SKIPPED

Suspicious Email	14
Send Failed	10

<p>OPENED (who) 50.9% 1382 recipients</p> <p><small>* Open rates are only estimates</small></p>	<p>CLICKED (who) 16.4% 445 recipients</p>
<p>ACTIVE ON SITE (who) 332 12.2% of recipients</p>	<p>UNSUBSCRIBES (who) 0.2% 5 recipients</p>
<p>SPAM COMPLAINTS 0% 0 recipients</p>	

Successful Deliveries 2714 (97.8%)	Bounced 62 (2.2%) view bounces
Total Opens 3321	Total Clicks 551
Last Open 11 minutes ago	Last Click 3 hours ago

Campaigns > Blast #1 Reports

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Recipients who opened or clicked then

Ordered Product

Choose dimension

All Conversions

Conversions	Value
88 (84 recipients)	\$5,420